



Access thousands of  
graduate and  
apprentice talent

#### SPONSORSHIP OPPORTUNITES



##### HEADLINE SPONSOR

Become one of our limited annual headline sponsors with prominent brand positioning on our and partners websites and at our numerous career fairs, within your targeted sectors, industries and careers.



##### INDUSTRY SPONSOR

As an industry sponsor you become one of the key brands featured within your chosen sector. We help you create a talent pipeline for your company across multiple career options.



##### CAREER SPONSOR

As one of our career sponsors you can choose 3 or more careers within your sector. Gain targeted advertising from candidates looking for the specific careers you offer.

Go Career connects your organisation to tens of thousands of potential future employees

GoCareer create custom talent portals for industry bodies and employers, reaching tens of thousands of students across the UK in STEM courses. As an organisation we are focused on helping more students connect with pathways leading to careers in STEM employers like yours. We have created the best in class career portal using our unique people based data aggregation system. We merge data from the careers of millions of people across multiple social media sites and present this data within our portal.

Our labour market data is used by the education system to ensure the curriculum keeps pace with the ever-changing labour market with our quarterly reports now subscribed to by private and public institutions. To connect with this highly educated, apprentice and graduate talent pool, contact us today.

**GoCareer**

EDUCATION, CAREERS AND EMPLOYMENT



Digital Union wanted to support their members with a new trailblazer apprenticeship standard but were struggling to articulate the skills of members. We mapped the companies who were part of the membership body and created a new set of careers and added these to a new online portal to help recruit into the Creative Digital sector. Digital Union now have a future proof way to ensure education trains the next generation of creative apprentices.

We worked with the Automotive alliance to provide a central talent hub, helping to address the acute aging workforce issue in the sector. By delivering a new digital portal members could register and present their sector to educators and experienced staff. The portal helps explain the career paths and will offer employment opportunities to over 15,000 people over the next few years.



**WE ARE  
TECH NORTH**

Tech North wanted to promote the diverse companies and careers which exist across the North of England to a national and international audience. With our unique labour market insight we provided the Digital Tech sector online portal and allowed all companies to advertise their job opportunities to a global user base. Tech North can now easily articulate the sector they support to investors, foreign inward investment teams and companies.